

DIGITAL MARKETING

CLOUD NINE UNITED DIGITAL MARKETING AGENCY



DIGITAL MARKETING – MARKETING TOWARDS THE FUTURE

A Business Growth Machine

Your ticket to the Digital World of the Future

Digital Marketing

Where Innovation Exists

The only way to reach consumers on the global level

CLOUD NINE UNITED'S DIGITAL MARKETING SERVICES



SEARCH ENGINE
OPTIMISATION



PAY-PER-CLICK



EMAIL
MARKETING



SOCIAL MEDIA
MARKETING



SEARCH ENGINE
MARKETING

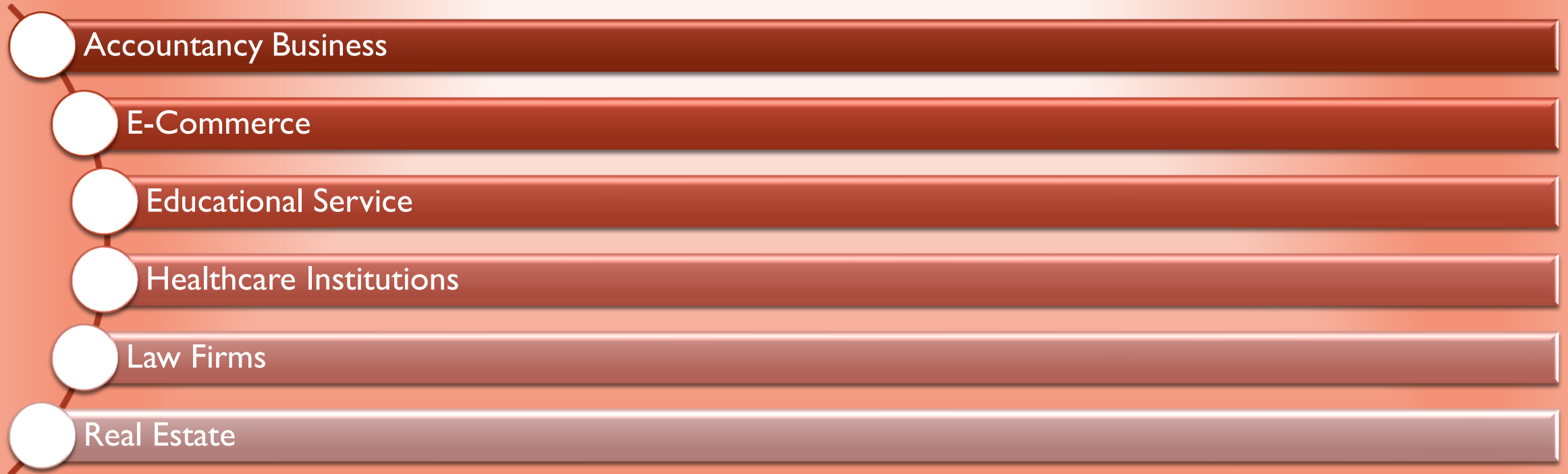


CONTENT
MARKETING



MOBILE
MARKETING

INDUSTRIES ON OUR DIGITAL MARKETING LANDSCAPE



IMPORTANCE OF DIGITAL MARKETING FOR ACCOUNTANCY FIRMS

- Marketing for an accounting firm is a highly crucial aspect in today's world,
- For an accountancy firm, you want a bulk of clients to keep increasing your revenue. To do that, you need to have a robust digital presence,
- For a strong digital presence, you need to have a strong digital marketing strategy.
- Gives you the benefit for providing services to both companies and families who are looking for efficiently using their finances,
- Best way to retain old clients and attract new ones.

CLOUD NINE UNITED'S SERVICES TO ACCOUNTANCY FIRMS

- **Your Firm's Website**
- **Content Marketing**
- **Search Engine Optimisation**
- **Automated Marketing**

IMPORTANCE OF DIGITAL MARKETING FOR E-COMMERCE

- With adequate digital marketing strategies, you can generate more growth and revenue.
- Achieve the best of both worlds, with both quality and quantity on the top.
- E-Commerce requires consistent marketing efforts, which is highly probable with digital marketing strategies.
- The E-commerce industry has strict competition, making it the most challenging sector to incorporate digital marketing practices.

CLOUD NINE UNITED'S SERVICES TO E-COMMERCE

- **SEO-Driven Pages**
- **Search Engine Marketing**
- **YouTube (Product-related videos)**
- **Guest Posting**

IMPORTANCE OF DIGITAL MARKETING FOR EDUCATIONAL INSTITUTIONS

- Educational institutions have a quite selective target audience, which makes use of digital marketing analytics tools.
- Keep track of the visitors that come on your web page.
- Helps in customer leads with the digital content on your website.
- Adding a timeline and attribution modeling to increase consumer engagement.

CLOUD NINE UNITED'S SERVICES TO EDUCATIONAL INSTITUTIONS

- **Creating Brand Identity with a comprehensive Website**
- **Traffic Driven and SEO-friendly Websites**
- **Engaging Content**

IMPORTANCE OF DIGITAL MARKETING FOR HEALTH CARE

- Around 72% of the users searched for health-related issues online; highlighting the importance of digital marketing strategies for Health care Institutions,
- Social Media is the new “word of mouth” marketing, which can attract users regularly.
- It helps the users to find a solution to their health issues easily without paying a visit.
- Digital marketing can eliminate the communication gap between patients and health care professionals.

CLOUD NINE UNITED'S SERVICES TO HEALTH CARE

- **SEO Friendly Websites**
- **Mobile Marketing**
- **Video Content**
- **Social Media Presence**

IMPORTANCE OF DIGITAL MARKETING FOR LAW FIRMS

- Adding digital marketing strategies to your law firm is essential since it is one of the most changing industries in the contemporary era.
- Traditional Marketing does not do justice to Law Firms given that limited target audience that they are after.
- Online marketing gives you the benefit of maintaining a healthy relationship with your clients and also drive online sales.

CLOUD NINE UNITED'S SERVICES TO LAW FIRMS

- **SEO/SEM**
- **Video Marketing**
- **Social Media Management**
- **Content Marketing**
- **Inbound Marketing**
- **Email Marketing**
- **Survey**

IMPORTANCE OF DIGITAL MARKETING FOR REAL ESTATE

- It costs much less than print marketing, which real estate business owners usually adopt.
- It's a time saver as compared to traditional marketing practices, given that a real estate business owner needs to have substantial PR in the real estate business beforehand.
- With your online presence, you can archive videos, photos, and blogs on your websites and social media accounts. People can access them whenever they feel like it.

CLOUD NINE UNITED'S SERVICES TO REAL ESTATE

- **SEO-Friendly Websites**
- **Content that will Attract and Engage Visitors**
- **Attribution Modeling**

CLOUD NINE UNITED – YOUR ONE-STOP DIGITAL MARKETING SOLUTION

*You can only make the right choices and decisions when
you KNOW, so make sure that you do!*

CLOUD NINE UNITED'S SERVICES TO REAL ESTATE

- **SEO-Friendly Websites**
- **Content that will Attract and Engage Visitors**
- **Attribution Modeling**

THANK YOU!

contact@cloudnineunited.com